



2019 Child Health Recognition Awards

Mentoring and
Leading with
Public Health
Programs



25
years

The Recognition Program

The North Carolina GlaxoSmithKline Child Health Recognition Awards program was created in 1994 to encourage the development of creative, effective approaches to improve age-appropriate immunization rates in North Carolina. We learned that many effective programs already existed, and we could be of assistance by recognizing and sharing these programs to serve as models in other areas across the state.

For 25 years, the North Carolina GlaxoSmithKline Foundation has honored public health professionals who have led the way with creativity, ingenuity and dedication to nurture North Carolina's most precious resource – our children.

The Child Health Recognition Awards program has highlighted many public health community issues including infant mortality, vaccinations, heart and lung disease, and HIV/AIDS. Today, many of those issues remain challenging to public health professionals, but other issues have moved to the forefront as well. Those include alcohol-related harms, food safety, obesity, teen pregnancy and tobacco use. Today's public health practitioners also focus on a wide range of societal needs, whether it is sending mobile dental or health units to schools, educating teens about safer tattoo practices or training to respond to terrorism or other manmade or natural disasters.

When it comes to protecting children's health, North Carolina's public health professionals are leaders in their field, mentoring and leading with public health programs that impact all children, families and every community.

The North Carolina GlaxoSmithKline Foundation is honored to support activities that help meet the educational and health needs of today's society and future generations.

Our Child Health Recognition Awards is one of our signature programs.



Type One Diabetes Support Group, page 7

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2019 Child Health Recognition Award Recipients

Lifetime Achievement Award
Charles Philbeck

Individual Recognition Award
Allison Beam, PA-C

Public Health Staff Recognition Award
Doris Hogan, REHS

Local Health Department Recognition Award
Appalachian District Health Department
AppHealthCare Dental Center

Guilford County Department of Health
and Human Services
Public Health School Nurse Program
Type One Diabetic Support Group

Wake County Human Services
Dental Clinic



Congratulations!

The information presented in this booklet was provided by the nominators and reflects their views. We appreciate their participation sharing the work of others that create innovative programs. Photos were provided with nominations or purchased stock photography.

Lifetime Achievement Award

Charles Philbeck (Retired)

Immunization Public Health Consultant
NC Immunization Branch, Division of Public Health
NC Department of Health and Human Services
Raleigh, NC

The Lifetime Achievement Award is given to an individual who has made an outstanding contribution to improving children's health services through a series of achievements over a period of time. A monetary grant of up to \$2,000 is provided for a scholarship in the name of the award recipient. Congratulations to Charles Philbeck, the 2019 Lifetime Achievement Award Recipient!

If there's a disease that can be prevented by vaccines, Charles Philbeck was sure to be behind the scenes pushing hard to ensure that everyone was immunized. For more than 45 years until his retirement in 2017, Charles creatively combined his extensive knowledge of immunization law, public health experience and a sense of humor to protect children and families in North Carolina with his passion for immunizations and disease screening. As a dedicated employee of the state Public Health Immunization Branch, Charles was driven to teach health providers and communities about ways to prevent disease outbreaks and make children healthier.

Charles received widespread and well deserved media coverage for his efforts in immunization education, including training nurses on using new equipment such as the Biojector, working in communities during disease outbreaks to set up immunization clinics and disease screening, and training the community on the use of MMR vaccine when it was in its initial stages of being developed and required in North Carolina. The MMR vaccine is a vaccine against measles, mumps,



and rubella (German measles), and is given to young children. He was well known for collaboration with numerous partners, including child health consultants, school nurses and principals, health directors and day care providers. He directly trained doctors, nurses, school officials and day care operators not only on the importance of immunizations, but how to recognize who is at risk for disease, how to read immunization records, and how to understand immunization schedules and laws.

Although he left large shoes to fill, Charles set the bar and laid the groundwork for continued immunization education and promotion. His work and knowledge serve as a standard, not only to the continuing work in North Carolina, but also as a model for other states.



Individual Recognition Award

Allison Beam, PA-C

Physician Assistant Certified

Harnett County Health Department Teen Clinic

Lillington, NC

910-814-6267

The Individual Recognition Award is given to an individual who has made an outstanding contribution to improving children's health services through a single effort. A monetary grant of up to \$2,000 is provided for a scholarship in the name of the award recipient.

Congratulations to Allison Beam, the 2019 Individual Achievement Award recipient!



Teens can be reluctant to seek health care but in Harnett County, they now have a place to call their own thanks to Allison Beam. The certified physician assistant, known for her innovative and compassionate care, has designed a new teen-friendly clinic in the Harnett County Health Department.

Harnett County reported 92 pregnancies in 15-19 year olds and a 26.1 percent repeat pregnancies in 2017. Harnett County also reported 18,516 cases of chlamydia in teens 10-19 years old, 4,291 cases of gonorrhea in teens 10-19 years old, and 74 cases of HIV in 15-19 year olds.

The goals of the teen clinic are to increase the number of well child checks for patients ages 13 to 19, increase teen access to and awareness of contraception services and STD testing, and increase teen awareness and knowledge of their rights to confidential clinical services.



Public Health Staff Recognition Award

The Public Health Staff Recognition Award is given to an individual who is either a full-time or part-time employee or retiree of a local health department in recognition of outstanding service in preventive health activities in their local community. Awards consist of monetary grants of up to \$1,000, to be used by the grantee for activities such as special projects, personal development or educational materials. Congratulations to Doris Hogan, the 2019 Public Health Staff Achievement Award recipient!

Doris Hogan, REHS

Senior Environmental Health Specialist
Forsyth County Department of Public Health
Winston-Salem, NC
336-703-3133

The children of Forsyth County are fortunate to have Doris Hogan fighting for them when it comes to lead poisoning prevention. Doris puts enormous time and effort into leading the Childhood Lead Poisoning Prevention Program, helping to monitor children's blood lead levels, provide early intervention and health education, conduct environmental lead investigations and enforce lead hazard abatement and remediation when necessary. Because of Doris, this program succeeds in improving the lives of children who are exposed to lead in Forsyth County. Her devotion allows her to help countless children, as well as entire families.



Local Health Department Recognition Awards

The Local Health Department Recognition Award recognizes local health departments that have developed an innovative program that has produced measurable, sustainable outcomes.

Award recipients receive monetary grants of up to \$5,000 to be used for activities such as special projects, staff development or educational materials.

Congratulations to Appalachian District Health Department, Guilford County Department of Health and Human Services, and Wake County Human Services!

Appalachian District Health Department

AppHealthCare Dental Center

Boone, NC

828-264-4995, ext. 2138



Not many dental clinics boast a community garden and artwork in addition to excellent dental care, but other clinics are not run by the creative staff at the AppHealthCare Dental Center in Ashe County. The clinic, part of the Appalachian District Health Department, provides critical oral healthcare services to children, prenatal mothers and other adults with a fixed dental clinic and portable dental services. Since opening in December 2016, the dental health center has seen more than 150 percent growth in the number of patients served. Through partnerships with Alleghany, Ashe and Watauga County Schools, children have received dental cleanings, sealants and minor treatments while at school. In early May 2019, a new panoramic x-ray machine was donated by a local dentist inspired by the work of the clinic and its staff. The dental team, led by director Dr. Amanda Stroud, has created a warm community-supported environment by launching a Girl Scout Troop project to plant a community garden to increase access to fruits and vegetables for patients and displaying artwork created by school-age youth. The program continues to grow to meet the critical oral health needs in the community.

Local Health Department Recognition Awards

Guilford County Department of Health and Human Services

Public Health School Nurse Program

Type One Diabetes Support Group

Greensboro, NC

336-641-6637



Diabetes mellitus type 1 presents challenges to people of all ages, but especially to children who may be afraid to eat out in restaurants or attend a friend's birthday party. In Guilford County, that has changed with an outreach Type One Diabetes Support Group created by the school health nurse that provides emotional and physical support to students and their families. Parents have come together to share support with each other, develop a resource base, raise awareness in the community about diabetes and raise money for research. The students also get to meet and talk with other kids about living with Type 1 diabetes. Two children even produced an informational video about Type 1 diabetes for their school. School nurses work with families and school staff to provide consistent diabetes care at school and ensure that students have needed supplies. The support group has even led to planning of special athletic events and other age-appropriate activities that let these young diabetes patients have fun and excel. Because these children and their families feel more confident about dealing with their challenging conditions in public, they are more willing to eat out and attend social activities, leading to a healthier and better quality of life for the entire family.

Local Health Department Recognition Awards

Wake County Human Services

Dental Clinic

Raleigh, NC

919-250-3923



“Smiles at Sunnybrook” is the perfect name for this program, which has provided free dental care since October 2017 to uninsured patients from infants to 20 years old. Since the program began, the Wake County Human Services Dental Clinic has provided more than 1,800 preventative dental visits to uninsured children. The visits include a dental exam, cleaning, any necessary x-rays and fluoride varnish. Children ages 6-9 also qualify for sealants on first permanent molars at no charge.

For the past year, the agency has actively promoted the program and established strong collaborations with

community partners. Additionally, Smiles at Sunnybrook has been incorporated into all Wake County Human Services Regional Centers by providing dental education and screenings. In response to the program’s outreach, more than 1,000 children have received dental screenings, and more than 2,000 children and approximately 1,500 parents have received dental education.



2019 Nominees

~ Thank you to all the nominators that submitted a 2019 Nomination ~

INDIVIDUAL ACHIEVEMENT NOMINEE

Cindy Warwick

Registered Dental Hygienist

North Carolina Division of Public Health
NC Oral Health Section/Scotland County

Laurinburg, NC

910-501-9681

Cindy's colleagues consider her "one of the strongest soldiers" in the work of providing public dental health care. She meets challenges head on every day and brings compassion and dedication to her work serving children as well as seniors in assisted living and rehabilitation centers. She is quick to volunteer for exhibits at health fairs or other events where she can educate people of all ages about the importance of oral health. She has made a difference for young students by collaborating with local school nurses to place sealants on all 2nd and 3rd graders, and promoting fluoridation with a mouth rinse program in six elementary schools. She is a great team player and leads her fellow "soldiers" in waging war for better dental care in Scotland, Hoke, Richmond and Lee counties.



PUBLIC HEALTH STAFF NOMINEE

Kimetha

Fulwood

Health Education

Supervisor

Johnston County Public Health

Department

Smithfield, NC

919-209-8309



Kimetha Fulwood is someone who has never met a stranger. Her engaging personality helps her connect with patients and parents as she explains a variety of topics ranging from good nutrition to hygiene, abstinence and car seat safety. She is someone who does her job with excellence, compassion and enthusiasm, employing tact, a sense of humor and excellent teaching skills. She is willing to learn anything and everything about public health and seeks solutions for any problem. She works many late hours and weekends teaching Health Education classes, providing presentations at health fairs, festivals and community programs, and researching and writing reports and grants. She has developed, promoted and implemented health education programs on many topics, including nutrition, tobacco cessation, chronic disease, communicable disease, the importance of exercise and the dangers of opioid abuse. She is genuinely concerned about all citizens of Johnston County but goes the extra mile for the children in her desire to help them grow, learn and live in healthy environments. Her hard work and dedication is an inspiration to her colleagues, and they believe a credit to Johnston County.



LOCAL HEALTH DEPARTMENT NOMINEES

Buncombe County Health and Human Services Immunization Coalition Asheville, NC 28801 828-250-5106



Like many communities, Buncombe County has seen a decrease in immunizations for kindergartners, in part due to anti-vaccine information spreading on social media and the Internet. To help raise awareness and create a platform for those who choose to immunize their children, Buncombe County's health department collaborated to engage community members in an immunization coalition called Shield of Protection. The coalition includes local schools, medical providers, parents, pharmacists, media and others working to increase immunization rates. It provides a platform for sharing scientific, evidence-based resources and gives parents who choose to vaccinate a public voice. The goal is to reduce kindergarten immunization exemption rates, and the coalition provides an opportunity for the community to take action in creating a "shield of protection" from vaccine preventable diseases for children and families.

Forsyth County Dept of Public Health Nurse-Family Partnership of Forsyth Winston-Salem, NC 336-703-3190



Most new moms can use an extra pair of hands to help out. In Forsyth County, some first-time low income moms receive support by enrolling in the Nurse-Family Partnership program. Participants receive home visits from a nurse, providing encouragement, support and education. The program was established in 2012 and has grown from four to eight nurses who offer new moms an intensive, long-term therapeutic relationship to support them through pregnancy, childbirth, infancy and toddlerhood. Pregnancy goals include healthy behaviors, better prenatal care and information about labor and delivery. The infancy and toddler periods focus on goals such as understanding child development, encouraging supportive parenting and postponing a second pregnancy. The program has proven successful with high percentages of improved immunization rates, reductions in premature births or low birth weights and improved breastfeeding rates. All of these outcomes are great for the new moms and even better for the babies and toddlers.

Forsyth County Dept of Public Health

Tattoo Education Program

(Tattoo EDU)

Winston Salem, NC

336-703-3099

Many teens want to look cool by getting tattoos but do not realize if they are getting tattoos in underground studios or at parties, they run the risk of not-so-cool complications ranging from allergic reactions to infection, tetanus, hepatitis and even HIV. Forsyth County health professionals have set about changing that thinking by increasing awareness of unsanitary tattoo practices and the dangers of unpermitted and unregulated tattooing. Presentations are made to 10th graders in health classes and in 2017, Tattoo EDU reached more than 1,200 students.



Halifax County Public Health System

CATCH Program

Halifax, NC

252-583-5021, ext. 6256



Tennis lessons, bike/walk to school day and taste-testing new fruits and vegetables are all part of a fun program that promotes physical activity and healthy eating for 5,000 Halifax County public school students. The Halifax County Health Department is helping the schools implement the national CATCH program—Coordinated Approach to Child Health—in all pre-kindergarten, elementary and middle schools. It incorporates all aspects of school, including administration, cafeteria and support staff, classroom and physical education teachers, parent representatives and community members. The CATCH materials include classroom curriculum, PE/recreation equipment, school posters and banners, and cafeteria equipment. The program introduces concepts such as “GO, SLOW and WHOA” foods to help students remember which foods are healthiest to eat. By offering support groups and activities for the entire family and various educational and physical activities for students, CATCH transforms a child’s environment, culture and society. By making the healthy choice the easy choice, Halifax students will face better futures and lead more fulfilling lives.

Hoke County Health Department

Safe Sleep Kits

Raeford, NC

910-875-3717, ext. 2106

There are many strategies to reduce infant mortality, and the Hoke County Health Department is using one of them: Safe Sleep Kits for families that cannot afford a safe place for their babies to sleep. By partnering with Cribs for Kids, health professionals are able to provide families with free Safe Sleep Kits that include a portable crib, safe sleep accessories and educational material and safe sleep tips in English and Spanish. All participants receive safe sleep education from health educators, social workers or nurses prior to receiving the kit. This safety program means sweet dreams and sounder sleep for entire families, from babies to parents.



Robeson County Health Department Color Me Healthy Program

Lumberton, NC
910-671-3200

Young children in Robeson County are learning that eating healthy and being active is fun! The “Color Me Healthy” program teaches nutrition and exercise the fun way, using songs, games, imaginary trips and classroom activities to engage the children and stimulate their senses. The Robeson County Health Department collaborated with the Cooperative Extension Agency to start Color Me Healthy for children ages 4-5 in area daycares and Head Start centers. In the first year, more than 300 children have been reached. The program consists of nine sequential lessons filled with color and music and simple, low-cost taste tests, along with story time and imaginary trips that promote physical activity. Families benefit from the program because children take home newsletters that reinforce positive messages and feature healthy recipes and ideas about how to add exercise into daily activities.



Thank you for
MENTORING and LEADING
your North Carolina
public health programs!

2019 Awards Selection Committee



The North Carolina Public Health Association (NCPHA) oversees the North Carolina GlaxoSmithKline Foundation Child Health Recognition Awards program. The North Carolina GlaxoSmithKline Foundation appreciates the hard work of the NCPHA, and we are grateful to the selection committee for its time and diligence in considering all nominations.

Shelley Carraway, MPA

Health Director
Jackson County Department of Public Health

Lisa Harrison, MPH

Health Director
Granville Vance Public Health

David Howard, MPH

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