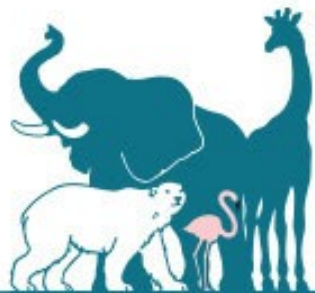


# NC Zoological Society

## Building the Capacity for Self-Directed Learning at the North Carolina Zoo

The North Carolina Zoo is increasing its educational programming.

A \$1,000,000 traditional grant (2021-2025) supports plans to enhance learning outcomes of Zoo visits, support STEM education among North Carolina school children, and improve accessibility of Zoo education to underserved groups. The development of a new Zoo app will use augmented reality, audio, and video content, along with real-life scenarios to enhance learning. Technologies like geolocation will help deliver educational experiences in a way that is unique among zoological institution. This educational programming is expected to be operational in 2025.



North Carolina Zoo Society

*the private non-profit that supports the North Carolina Zoo*