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**FOR IMMEDIATE RELEASE**  
**Date:**

### **North Carolina GlaxoSmithKline Foundation Grant Awarded for Literacy Program**

The Anson County Partnership for Children received a \$25,000 grant for Motherhead<sup>®</sup>, to build literacy skills of mothers and children of families in Anson County.

Motherhead<sup>®</sup> uses classic children's books to teach literacy skills to adults, including listening, speaking, reading, and writing. The weekly lessons help parents understand the importance of regularly reading to their children. Parents not only learn the "why" of reading with their children, but also the "how."

"The North Carolina GlaxoSmithKline Foundation Grant has given the Partnership a tremendous opportunity to support families on a more in-depth and individualized way with the funding for Motherhead<sup>®</sup>," said Caroline Goins, Executive Director of the Anson County Partnership for Children. "We look forward to working with families to not just improve literacy skills but improve families' future."

The first of four cycles of Motherhead<sup>®</sup> set to start in September in collaboration with the Head Start and Early Start programs in the Anson. Mothers will meet weekly for breakfast and the group meeting. Families will work together with a Motherhead<sup>®</sup> educator to learn how their child's favorite book can be an important educational tool to prepare them for a bright future by improving literacy skills, while building positive parenting relationships through reading.

Motherhead<sup>®</sup> promotes group learning for social support and self-efficacy to improve adult skills and improve vocabulary and level comprehension skills in children by demonstrating the proper use of interactive literacy materials to the mothers.

The North Carolina GlaxoSmithKline Foundation is an independent self-funding 501(c)3 nonprofit organization supporting activities that help meet the educational and health needs of today's society and future generations. Since its creation in 1986, the foundation has granted \$71.0 million to support North Carolina projects and programs that emphasize the understanding and application of science, health and education at all academic and professional levels. Visit us at [NCGSKFoundation.org](http://NCGSKFoundation.org).

The Ribbon of Hope grant has contributed to programs in surrounding counties such as Scotland County Literacy Council and the Literacy Council of Union County.

The Anson County Partnership for Children is a non-profit public/private organization formed in 1996 in response to the North Carolina Smart Start initiative. The Partnership's mission is "helping make Anson County a better place to be a child and to raise a child." For more information about Motherhead<sup>®</sup> in Anson County, please contact Caroline Goins at 704-694-4036 or [caroline.goins@ansonchildren.org](mailto:caroline.goins@ansonchildren.org) or visit [www.ansonchildren.org](http://www.ansonchildren.org).